HPNS Outreach

COMPLETE	
January 2017	
Letter to all local churches offering HPNS Presentation	January 2017
Community Meeting Announcement to EJ Taskforce	January 18
Advertisement in SF Examiner	January 25
Electronic Newsletter - Community Meeting Announcement via Email Quarterly Progress Update Fact Sheet Q2 2017; RAD update, Tech Advisor update, Tech Advisor upcoming office hours	January 24
Print materials mailer to 60 community groups, 6 individuals; print and/or email distribution to 11 HOAs, neighborhood groups, schools	Week of February 25
February 2017	
Postcard Mailer re: February Community Meeting $-\frac{1}{4}$ mile radius from shipyard, all addresses from Jan 2015 mailer; HPNS USPS mailing list (14,373 USPS addresses)	February 1 (in-home delivery)
Electronic Newsletter – February Community Meeting Reminder	February 2
Bayview Footprints Advertisement for February Community Meeting	February 3
Email blast – February Community Meeting - Final Reminder (1,850 email addresses)	February 7
Media Event prior to Community Meeting	February 8
Navy Community Meeting Open House (RAD Data Evaluation)	February 8
RAD Web Page Rollout	February 8
Lennar Sales Office – informational visit	February 9
Information Repository (SF Main Library)	February 9
APRI – informational visit regarding community outreach strategies	February 9
Electronic Newsletter with RAD Web Page info (968 email addresses)	February 27
March 2017	
Bus Tour Invitation to HOAs (Parcel A, Morgan Heights, Ridgeview Terrace)	Week of March 13
Bus Tour Invitation – EJ Taskforce	March 15
Electronic Newsletter - Bus Tour Announcement, Tech Advisor update (959 email addresses)	March 15
Print materials mailer to 50 community groups, 6 individuals; print and/or email distribution to 11 HOAs, neighborhood groups, schools	Week of March 13
New School Health & Safety Committee Meeting	Cancelled by New School
Malcolm X PTA Meeting	Meeting declined per Malcolm X
Radio Interview follow up	No response from stations
HOA Meeting Invitation to HOAs (Morgan Heights, Ridgeview Terrace)	March 2017
April 2017	
Quarterly Progress Update Fact Sheet – Q1 2017	April 8
Bus Tour	April 8
Distribution of Tech Advisor Bio with Bus Tour packets	April 8
2017 Annual Update Fact Sheet	April 8
KTVU (Fox 2) Media Site Tour with PAO	April 19
NBC (Liz Wagner) interview with Derek	April 20
Artists' Open Studios	April 23
Electronic Newsletter – April Bus Tour Summary, 2017 Annual and Q1 2017 Progress Updates; Tech Advisor Update (1,019 email addresses)	April 24

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HPNS Outreach

May 2017	
Check interest re: interest by KQED for Public Affairs	No response from station
June 2017	
Electronic Newsletter – Tech Advisor Office Hours in June (1,013 email addresses)	June 8
Tech Advisor Office Hours at Storehouse	June10, June 12
Offer to Fox 2 KTVU - public interest story/interview at August Bus Tours with family of	No response from station
former shipyard worker	
July 2017	
Bus Tour Invitation to HOAs (Parcel A, Morgan Heights, Ridgeview)	Week of July 10
Electronic Newsletter – Bus Tour Announcement, Tech Advisor Office Hours (1,013)	July 7
Bus Tour Invitation – EJ Taskforce	July 19
Electronic Newsletter - August Bus Tour Registration; Q2 2017 Progress Update; Parcel E-2	July 7
Air Monitoring Fact Sheet; Tech Advisor update, Tech advisor upcoming availability (1,014	
email addresses)	
Quarterly Progress Update Fact Sheet – Q2 2017 (incl. RAD update, Tech Advisor update,	July 7
Tech Advisor upcoming office hours)	
Air Quality Monitoring Fact Sheet	July 7
Distribution of Tech Advisor Bio via email, electronic newsletter, USPS	Week of July 10
Print materials mailer to 50 community groups, 6 individuals, SFDPH for 3 July meetings;	Week of July 10
print and/or email distribution to 11 HOAs, neighborhood groups, schools	
Electronic Newsletter – August Bus Tour Announcement, Tech Advisor Hours in August,	July 18
link to Navy website, link to RAD pages on Navy website (1,020 email addresses)	
Bayview Footprints Advertisement for August Bus Tours	July 19
August 2017	
Bus Tour	August 5
Tech Advisor Office Hours	August 5, August 6, August 7
Parcel A HOA meeting (Tech Advisor Q&A)	August 7
HPNS Community Meeting Announcement at EJ Taskforce Meeting	August 16
Bayview Footprints Advertisement for August Bus Tours	August 18
Electronic Newsletter – September Navy Community Meeting; Navy RAD Data Update	August 25
presentation at HPS CAC 9/11/17; updated fact sheets; Tech Advisor update; link to RAD	
pages on Navy website (1,039 email addresses)	
SF Examiner Advertisement for September HPNS Community Meeting	August 27
Print materials mailer to 57 community groups; print and/or email distribution to 11	Week of August 27
HOAs, neighborhood groups, schools	
Sontombor 2017	
September 2017 Electronic Newsletter – September Navy Community Meeting reminder; CAC presentation	Sontombor 4
reminder; Dr. Higley Office Hours 9/11/17 announcement; new Navy quick links to	September 4
main/RAD web pages (1,032 email addresses)	Sontombor 6
Navy Community Meeting Open House Dr. Higley Office Hours at The Storehouse (12:00-200p pm)	September 6
	September 11
HPS CAC – Navy Presentation (~50 community members plus CAC Board)	September 11
RAD Data Evaluation Update Fact Sheet (distributed at CAC meeting)	September 11

HPNS Outreach

UPCOMING	
October 2017	
Artists' Open Studios	October 14*
Quarterly Progress Update Fact Sheet – Q3 2017	October 2017*
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November 2017	
Check interest re: Radio Interview	November 2017*
December Navy Community Meeting Notice to EJ Taskforce	November 16*
Bayview Footprints Advertisement for December Community Meeting	November 2017*
Electronic Newsletter – December Meeting Announcement	November 2017*
SF Examiner Advertisement for December HPNS Community Meeting	November 2017*
December 2017	
Electronic Newsletter – December Meeting Reminder	December 4*
Navy Community Meeting – HPNS Cleanup Overview	December 6*
Community College Bus Tour (details pending)	December 2017 (date TBD)**
FUTURE	
2018 – PLANNED OUTREACH	
Quarterly Progress Update Fact Sheet – Q4 2017	January 2018**
Media Session	January 30**
Navy Community Meeting Open House – RAD Update: Parcels B and G Findings	January 31*
SF Shipyard (Parcel A) HOA Meeting – Navy Cleanup Update Presentation	February 2018 (date TBD)**
Navy Public Meeting – Parcel F Proposed Plan	March 7, 2018 (TBD)*
Navy Community Meeting Open House – RAD Update (Findings)	April 2018 (date TBD)**
Bus Tours	May 5, 2018 (TBD)*
2018 Annual Update	Early Spring 2018*
RAD Data Evaluation Fact Sheet – Final Conclusions	Spring/Summer 2018**
Bus Tours	August 4, 2018 (TBD)*
Navy Community Meeting	September 5, 2018 (TBD)*
Navy Community Meeting	December 5, 2018 (TBD)*

^{*}planned, per schedule

^{**}anticipated, dates pending final confirmation of schedule